

**LIGHT Your HOME**  
Safely, Beautifully, Economically  
*With This*

*Nu-Type* **Aladdin**

**KEROSENE**  
(COAL OIL)  
**MANTLE**  
**LAMP**



*for Only*

**\$5<sup>75</sup>**  
*Shade and Tripod Extra*

*The Lowest Price At Which  
An Aladdin Was Ever Offered*

**10  
BIG FEATURES**

Burns common kerosene (coal-oil). Lights instantly. Gives a modern white light equal to 10 ordinary lamps. Absolutely safe. Burns 94% air. The most economical of all white lights. No smoke. No odor. No noise or trouble. No generating or waiting.

●  
Endorsed by world's  
highest authorities

*also*  
**GREATLY  
REDUCED  
PRICES  
ON ALL  
MODELS**

**Come in for a Demonstration**



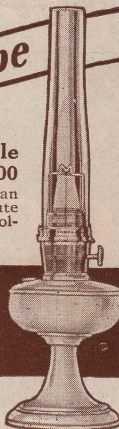
## Nu-Type

### Aladdin Table Lamp No. 100

As shown, Venetian Bowlin Satin White and all metal in polished nickel.

**\$5.75**

Shade and Tripod Extra

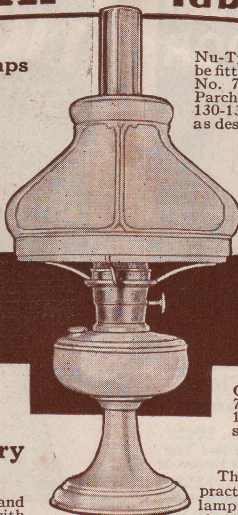


### Aladdin Table Lamps No. 101, 102, 103

Same as No. 100 shown at left, except bowl is finished in beautiful pastel tones of Green (No. 101), Peach (No. 102) and Old Rose (No. 103).

**\$6.50**

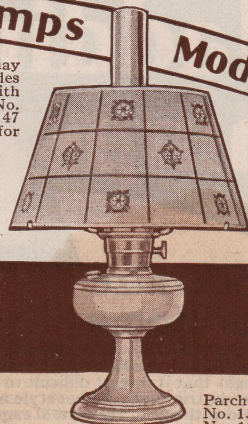
Shade and Tripod Extra.



## Table Lamps

### Model "A"

Nu-Type Aladdins may be fitted with glass shades No. 701 or 601 or with Parchment Shades No. 130-136 and Nos. 140-147 as desired. Add extra for shade and tripod in accordance with shade selected.



Glass Shade No. 701 fitted to No. 100 Aladdin shown at left.

Parchment Shade No. 133 fitted to No. 100 Aladdin shown at left.

## There's An Aladdin for Your Every Need and Purpose

Nothing will add quite so much to the coziness, comfort, and attractiveness of your home as to equip it throughout with these new instant light Aladdin lamps. Aladdin light fairly radiates cheerfulness. Its brilliant soft white light is something that every member of the family may enjoy for years, and there's an Aladdin exactly suited for every need and purpose. Then, too, the Aladdin is most modern in its style and finishes so that one may choose a combination of lamp and shade to suit every color scheme of home decoration. (See reverse side for Aladdins' 10 big features.)

The Aladdin floor lamp and new vase lamps are extremely practical and decorative for the parlor or living room. The table lamp is the ideal all purpose light as it is readily portable. For the kitchen and for the bedrooms, the Aladdin comes in a bracket style. For the dining room, the hanging lamp with an extension fixture for raising and lowering it is just the proper thing. A wide and varied line of shades in plain glass, or decorated glass and parchment are available. (See next page.) Brighten and beautify your home with these new Aladdins—it's an investment that will be a constant source of saving, of pleasure and of pride.

## Aladdin

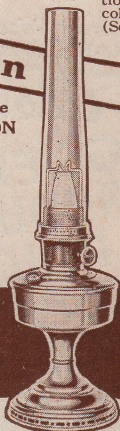
### Table

#### Aladdin Table Lamp No. 1200N

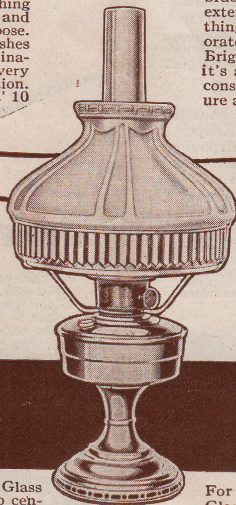
Shown at right, with all-metal bowl and other metal parts finished in polished nickel (price includes 10" tripod.)

**\$7.50**

Shade and 14" Tripod Extra.



Model 12 Aladdin may be fitted with Glass Shade No. 701 or No. 601 or with Parchment Shade Nos. 130-136 or Nos. 140-147 as desired. Add extra for shade, and for 14" tripod if parchment.



Glass Shade No. 601 fitted to No. 1200N Aladdin shown at left.

### Model 12

### Lamps

Parchment Shade No. 141 fitted to No. 1200N Aladdin shown at left.



For No. 701 Satin White Glass Shade (10") shown at top center above add \$1.00 for shade and 20c for Tripod.

For No. 601 Satin White Glass Shade (10") shown at left, add \$1.50 for shade.

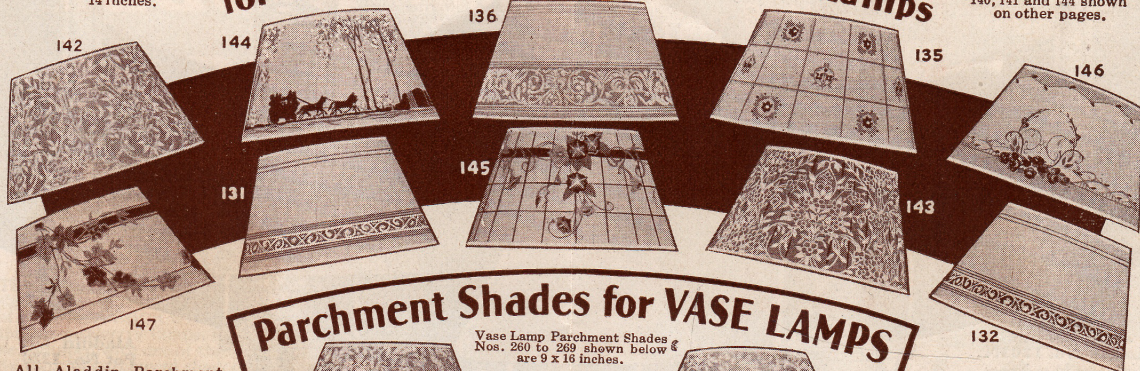


# Hand-Decorated PARCHMENT SHADES

Size of Parchment  
Shades Nos. 130 - 136  
and Nos. 140 - 147, 9 x  
14 inches.

## for Table, Hanging and Bracket Lamps

Additional Parchment  
Shades Nos. 130, 133,  
140, 141 and 144 shown  
on other pages.

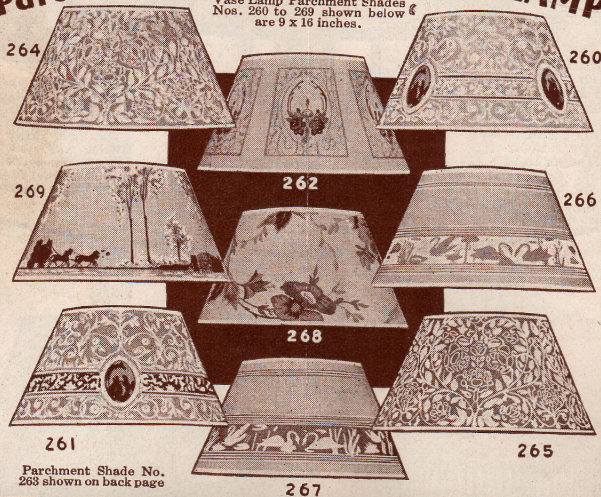


All Aladdin Parchment  
Shades are made of a new oil-  
less parchment made exclu-  
sively by us and which has  
characteristics such as per-  
manency, transparency and  
diffusion of light found in no  
other. Exquisitely hand-de-  
corated in a wide variety of  
exclusive designs executed in  
fadeless oil colors, and in com-  
binations that will harmonize  
with any color scheme of  
home decoration.

Only a personal inspection of  
these shades can give you a com-  
plete realization of their charm  
and beauty.

## Parchment Shades for VASE LAMPS

Vase Lamp Parchment Shades  
Nos. 260 to 269 shown below &  
are 9 x 16 inches.



Parchment Shade No.  
263 shown on back page

All Floor Lamp  
Shades shown  
are 11 inches  
by 18 inches.

Floor Lamp  
Shade No.  
464 shown on  
back page.

## Parchment Shade Prices:

Table, Hanging or Bracket  
Lamp, (14-inch) Parchment  
Shades:

Nos. 130 to 136 . . \$2.00  
Nos. 140 to 147 . . 2.50

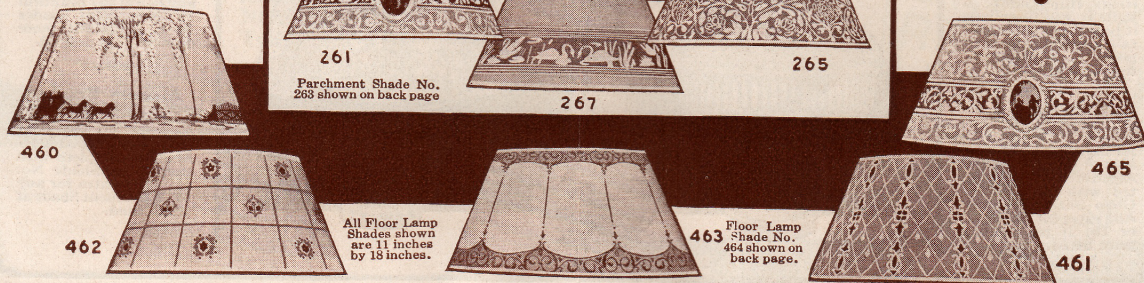
Vase Lamp Parchment Shades  
(16-inch), any design

Nos. 260 to 269 . . \$3.00

Floor Lamp Parchment  
Shades (18-inch), any design,  
Nos. 460 to 465 . . \$4.00

See other pages for Prices  
on Glass Shades.

## Parchment Shades for Floor Lamps



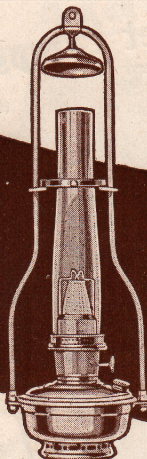




**Aladdin Fount  
Lamp No. 1203N**

In Model 12 as shown above. All metal fount and all metal parts finished in polished nickel. Lighting unit for all Aladdin Hanging Lamps.

**\$7.00**



**Aladdin Hanging  
Lamp No. 1214N**

Consists of one Aladdin No. 1203N fount complete, and one Nu-Type Aladdin Lamp Hanger in nickel finish.

**\$8.50**

Shade and Extension Fixture Extra

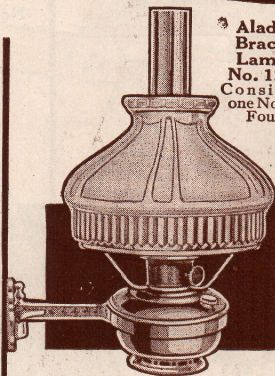
## Aladdin Hanging Lamps Model 12

This style of Aladdin is an ideal parlor, dining or living room lamp.

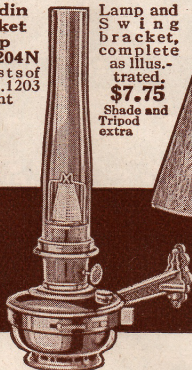
It may be hung from a hook or used with Extension Fixture and raised or lowered as desired. Hung above a table it will illuminate it beautifully and leave table clear for work or pleasure. See illustration above.

### Aladdin Bracket Lamp

As shown at right, consists of one No. 1204N Aladdin complete, fitted with Satin White Glass Shade No. 601. Add extra for Shade 601 or 701 if preferred at price listed.



**Aladdin  
Bracket  
Lamp  
No. 1204N**  
Consists of  
one No. 1203  
Fount



Lamp and  
Swing  
Bracket,  
complete  
as illus-  
trated.  
**\$7.75**  
Shade and  
Tripod  
extra

### Aladdin Extension Fixture

For use in raising and lowering Aladdin Hanging Lamps. All metal and finished in highly polished nickel. Add extra if desired.

**\$2.75**

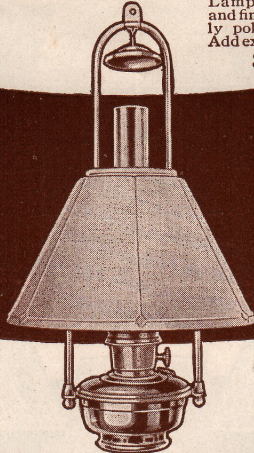
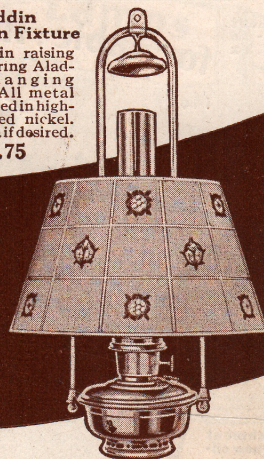


Illustration above shows Aladdin Hanging Lamp No. 1214N fitted with 14" Satin White Shade No. 716. Add \$2.00 price of Shade, to price of 1214N for lamp as above.



**Aladdin Oil  
Pot No. 1220**

In Model 12 as shown above, all metal oil pot. Finished in Satin Brass or Bronze. Lighting Unit on all Aladdin Floor and Vase Lamps.

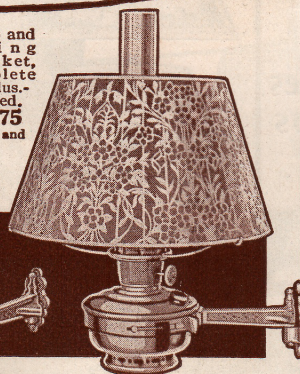
**\$7.00**

## Aladdin Bracket Lamps Model 12

Aladdin Bracket lamps are especially designed as a wall lamp for bedrooms, halls and kitchen. It is usual to equip them with glass shades for kitchen use and with any one of the beautiful 14" parchment shades when something more decorative is desired.

### Aladdin Bracket Lamp

As shown at left, consists of one No. 1204N Aladdin complete with Parchment Shade No. 141. Add extra for any 14" Parchment Shade at price listed.





# Aladdin <sup>VASE and</sup> FLOOR Lamps

Model  
12

## Modernize Your Home

These two new Aladdins are so modern in design and finish and produce such a volume of white light that it is most difficult to tell them from electric lamps. Either style may be equipped with one of the several exquisite colorful parchment shades shown on reverse side. No home is complete without both of these efficient and decorative Aladdins.

### Aladdin Vase Lamp



Parchment  
Shade (16-  
in.) No. 263.

Consists of one Beautiful Venetian Art Craft Vase, and No. 1220S Aladdin Oil Pot complete and 16-inch tripod. Finished in Green (No. 1243); in Peach (No. 1245); in Red (No. 1247); and Ebony (No. 1248.) May be equipped 16-inch Parchment Shade, Nos. 260-269.

**\$9.00**  
(Shade  
Extra)

**Get Your  
Aladdin  
NOW—  
Today!**



Parchment  
Shade (18-in.)  
No. 464.

### Aladdin Floor Lamps

**No. 1252**  
Finished Van  
Dyke Brown or

**No. 1253**  
Finished in  
Verde Antique

**\$11.00**

(Shade Extra)

See inside pages  
for additional  
shade designs.

**The Mantle  
Lamp  
Company  
of America,  
Inc.**

609 W. Lake St.  
Chicago, Ill.

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Wellington  
Buenos Aires